FOR IMMEDIATE RELEASE

Contact: Jeff Roach
American Academy of Cosmetic Dentistry
Director of Strategic Partnerships
jeffr@aacd.com

XX To Exhibit at AACD 2015 in San Francisco

Orlando (6/1/2015)—Dental professionals from around the globe will see the latest in dental products and services at the American Academy of Cosmetic Dentistry’s (AACD) annual scientific session, AACD 2015 in San Francisco, May 6 – May 9. (Your company name here) will be exhibiting at (insert booth number).

AACD 2015 is cosmetic dentistry’s premier education event, offering hands-on workshops, lectures, social events, and more. The AACD Exhibit Hall is to go-to spot for dental professionals to learn about the latest products and services. It’s also the place attendees go to enjoy breakfasts, lunches, and several cocktail receptions.

More than 2,000 dental professionals are expected to attend the event, which will take place at the Moscone Convention Center in downtown San Francisco. While the exhibit hall is open to attendees of AACD 2015, those who aren’t attending the meeting can still purchase products and services with daily passes.

“AACD 2015 in San Francisco will be a well-attended meeting, simply because many AACD Members are located on the west coast and in California,” said Jeff Roach, Director of Strategic Partnerships at AACD. “Our attendees look forward to the amazing products and services our exhibitors offer, and with several cocktail receptions and other activities planned, we anticipate plenty of foot traffic.”

 [Insert your company information here]

**Wednesday, May 6, 2015**

Exhibit Hall Hours 11:00 am - 5:00 pm

Attendee Lunch 11:00 pm - 1:30 pm

**Thursday, May 7, 2015**

Exhibit Hall Hours 11:00 am - 7:00 pm

Attendee Lunch 12:00 pm - 2:30 pm

Exhibit Hall Social 5:30 pm - 7:00 pm

**Friday, May 8, 2015**

Exhibit Hall Hours 11:00 am - 7:00 pm

Attendee Lunch 12:00 pm - 2:30 pm

Exhibit Hall Social 5:30 pm - 7:00 pm

For more information, visit [**www.aacdconference.com**](http://www.aacdconference.com)

**About the AACD**

The AACD is the world’s largest non-profit member organization dedicated to advancing excellence in comprehensive oral care that combines art and science to optimally improve dental health, esthetics, and function. Comprised of more than 6,400 cosmetic dental professionals in 70 countries worldwide, the AACD fulfills its mission by offering superior educational opportunities, promoting and supporting a respected Accreditation credential, serving as a user-friendly and inviting forum for the creative exchange of knowledge and ideas, and providing accurate and useful information to the public and the profession.