**E-blast Copy**

*Feel free to cut and paste this copy into your e-mails promoting AACD 2014 and your booth!*

Come Visit Us at AACD 2015 in San Francisco!

Great news! We’re exhibiting at AACD 2015 in San Francisco, May 6-9, at the Moscone West Convention Center and we hope that you’ll stop by our booth to see all the latest products!

AACD 2015 is cosmetic dentistry’s premier educational event. Through hands-on workshops, lectures, general sessions and Member Pearls, attendees receive a high-level educational experience they won’t get anywhere else! The AACD Exhibit Hall is a major focus of the conference, because it’s the go-to spot for dental professionals to learn about the latest products and services. It’s also where many nightly cocktail receptions, lunches, and breakfasts are hosted.

According to the AACD’s post-conference survey, more than 96% of attendees visited the Exhibit Hall on average at AACD meetings! This is definitely a spot you can’t ignore.

The AACD anticipates that more than 2,000 dental professionals worldwide will attend this year’s event, as a large concentration of AACD Members live and practice in California! AACD Members comprise some of the most well-respected and established cosmetic dentists and laboratory technicians in the world.

AACD 2015 is expecting a great turnout this year—make sure you’re part of it! Come see us and check out (insert a product or service you’ll be promoting along with a short description). We’ll be located at (insert booth number here).

Sincerely,

(add company name here)